

SAN FRANCISCO CHORAL SOCIETY

ROBERT GEARY, ARTISTIC DIRECTOR

What do "Star Wars", "Edward Scissorhands", "Amadeus", "Lord of the Rings", and "Glory" all have in common? Spine-tingling, hair-raising, awe-inspiring scenes of choral climax that charged movie-goers with the visceral thrill of hundreds of voices in unison. Now, take that feeling and double it, and that's almost what it's like to surrender to a choral concert live, and maybe one tenth of the adrenaline rush for a performer while on stage singing!

Dear Business Owners and Managers,

On behalf of the **San Francisco Choral Society**, I invite you to take an active part in supporting the tradition of breathtaking live performance by making a donation-in-kind to the Choral Society's 2009 auction event, to be held **July 11, 2009**. Each year, our 200-voice ensemble, under the leadership of internationally renowned choral director **Robert Geary**, sends shivers up the spines of thousands through performances of choral classics and diverse new works. Proceeds from this auction directly support our rehearsal and performance fees, as well as the commissioning of new works and our educational programs.

Our patrons, singers, families, and friends turn around and support the businesses that support us. We encourage you to send your own promotional materials (flyers, brochures, samples) with your donation, to be delivered to the hundreds of event attendees. Every donation will be featured in our event auction book. *Plus, donors who are able to offer goods and/or services that retail for \$150 or more will receive two tickets to one of our August 2009 performances at Davies Symphony Hall.* Programming and additional information is available at www.sfchoral.org.

Your donation may take any form:

- Gift Certificate
- Tangible Item
- Service
- Monetary Contribution

We take great joy — and pride — in bringing great choral works to our Bay Area community. Anyone who has sung in a choir, been to a sing-a-long *Messiah* or a sing-a-long *Sound of Music*, or even been to a concert where everyone knows the words, knows the joyous feeling of connectivity that only comes from singing as one. We hope you will take this opportunity to join with us. If you have any questions, I can be reached at (510) 381-2625 days, evenings and weekends. Thank you for considering our request.

Very truly yours,

Stefanie J. Small
2009 Auction Chair & Soprano

"To see the San Francisco Choral Society was to understand that great art can be made by ordinary humans."
– San Francisco Classical Voice

Mail Donation to: SF Choral Society • 236 West Portal, Suite 775 • San Francisco, California 94127
501(c)(3) nonprofit organization: (Federal Tax ID #94-3107344)
Donations to the chorus are tax deductible to the maximum extent allowed by law.